



**PROTECTING  
BUSINESS DATA,  
NO MATTER  
WHERE IT LIVES.**

# Datto Fact Sheet

## About Datto

Datto protects essential business data for tens of thousands of the world's fastest growing companies. Datto's Total Data Protection platform delivers uninterrupted access to data on site, in transit and in the cloud. Through Datto's network of partners, we provide companies with products and services designed to continually keep business running. Businesses around the world rely on Datto for industry-leading technology combined with unrivaled customer service.

Unlike traditional enterprise backup solutions, Datto's products were expressly designed for the managed IT services provider segment of the channel. Because Datto understands the unique needs of MSPs, everything from the technology, to the efficient multi-tenant management portal, to the 24X7 support, to the pricing framework, are ideally suited to support and enhance the MSP business model.

What does that mean? It means that Datto can address complex data protection use cases right out of the box. Datto provides fast backups, faster restores, and overall superior recovery times with zero additional investment in enterprise infrastructure or complex integrations.

**Company Founded:** 2007

**Founder:** Austin McChord, CEO

**Number of Employees:** 700+

**Funding:** Datto is privately held and cash-flow positive. In 2013, General Catalyst Partners invested \$25M in growth capital, but the company is primarily self-funded. In 2015, Datto raised \$75 million in a Series B round led by Technology Crossover Ventures (TCV).

**Acquisitions:** In 2014, Datto acquired Boston-based Backupify, adding protection of SaaS applications such as Salesforce, Google docs and Office 365 to its product portfolio.

**Offices and locations:** Datto's corporate headquarters is in Norwalk, CT, with offices in:

- Boston, MA
- Rochester, NY
- Monroe, CT
- Toronto, ON, Canada
- Reading, UK
- Sydney, Australia
- Singapore



## The Datto Cloud

Datto's solutions are built on a hybrid cloud approach. Local devices (physical or virtual) automatically sync to Datto's global purpose-built cloud, providing the ideal balance of local and offsite data protection and disaster recovery. Nine data centers around the world ensure geographic redundancy with full regulatory compliance.

**Products:** Datto offers a full line of products to protect all types of business data. The Datto product line includes:

- **SIRIS/ALTO:** The only complete data protection solution in a single platform, with physical, virtual, or imaged form factors available for a wide range of data size requirements.
- **DNA:** Ensuring continuous availability of data and Internet services through 4G network failover.
- **Backupify:** Protects cloud-based SaaS application data from user error, ransomware, and other threats.
- **Datto Drive:** File sync and share for endpoint devices and desktops using the global Datto cloud.
- **DNAS:** Smart, scalable network-attached storage that synchronizes with the secure Datto Cloud

## Datto Technologies:

### INVERSE CHAIN TECHNOLOGY™

Datto's proprietary Inverse Chain Technology enables a faster and more resilient backup process, and makes a 5-minute backup frequency possible. Since each backup is a fully bootable virtual machine, there is no need for complex, time-consuming conversion processes before performing a restore as there is no backup chain to process.

### SCREENSHOT BACKUP VERIFICATION

No more guessing if your backup is working properly. Out of the box, SIRIS boots backup images locally as virtual machines and captures images of the login page to give you visual proof that your data has been successfully backed up.

### EDISCOVERY SOFTWARE

eDiscovery gives Datto users the ability to find keywords within their backup data in an easy to read format. Powered by the industry-leading Kroll Ontrack software, it is compatible with dozens of file formats and systems, including Microsoft Exchange, SharePoint, and SQL.

### BACKUP INSIGHTS™

Identify file and application changes between any two backup points, recovering files and applications directly from the interface. In a matter of seconds you can see and select files to restore in an easy to read file tree. [[datto.com/technologies/backup-insights](http://datto.com/technologies/backup-insights)]

### PSA AND RMM INTEGRATION

Datto SIRIS 3 integrates seamlessly with the remote monitoring and management (RMM) and professional services automation (PSA) tools that are the lifeblood of a managed services practice.

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10/12/16